

PHILIP MORRIS INCORPORATED  
ADVERTISING COST ESTIMATE

*file*

Brand: Other Promotions

Date: June 8, 1989

Media: Horse Racing - Marlboro

Contract Terms: Marlboro Advertisement on the Back Cover of the 1989  
Jefferson Downs Daily Racing Program.  
April 6, 1989 - November 4, 1989

Pay To: Jefferson Downs  
P.O. Box 640459  
Kenner, Louisiana 70064

Approvals: *Julio P. Conway*

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE	\$5,950.00			5/19/89	
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	\$5,950.00				

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